PTO/SB/22 (06-04)

Approved for use through 07/31/2006, OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARMENT OF COMMERCE ger the paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless if displays a valid OMB control number.

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Application Number 09/483,175		Filed January 13, 2000		
For System and Method for Providing a M	larketing Presentat	ion		
Art Unit 2178			Examiner Stephen S. Hong	
This is a request under the provisions of 37 CFR 1.1 application.	36(a) to extend the per	iod for filing a reply in	the above ident	
The requested extension and fee are as follows (che	ck time period desired	and enter the appropri	iate fee below):	
<u>_</u>	<u>Fee</u>	Small Entity Fee		
One month (37 CFR 1.17(a)(1))	\$110	\$55	\$	
Two months (37 CFR 1.17(a)(2))	\$420	\$210	\$	
Three months (37 CFR 1.17(a)(3))	\$950	\$475	<u>\$_950.0</u>	
Four months (37 CFR 1.17(a)(4))	\$1480	\$740	\$	
Five months (37 CFR 1.17(a)(5))	\$2010	\$1005	\$	
Applicant claims small entity status. See 37 CF	FR 1.27.			
🗷 A check in the amount of the fee is enclos	ed.	•		
☐ Payment by credit card. Form PTO-2038 i	is attached.			
☐ The Director has already been authorized	to charge fees in this	s application to a De	posit Account	
The Director is hereby authorized to charg to Deposit Account Number06-0600	ge any fees which ma		edit any overp	
WARNING: Information on this form may become Provide credit card information and authorization	e public. Credit card info	·	• •	
I am the applicant/inventor.				
Statement under 37 CI	pnee of record of the entire interest. See 37 CFR 3.71. tatement under 37 CFR 3.73(b) is enclosed (Form PTO/SB/96).			
attorney or agent of record	d. Registration Numb	er <u>42,645</u>		
attorney or agent under 3				
the Huyl		July	14, 2004	
Signature		65(Date D-812-3465	
Robert D. Hayden		LILLY.	J~ひ I &~ひせひひ	

This collection of information is required by 37 CFR 1.136(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.